



The Spreenauten are growing: Strong year 2024 – and 2025 will be even better!

01/01/2025

2024 was a challenging year – which is precisely why we are particularly pleased about the strong growth and many interesting (and technically sweet) projects we have seen over the past year! We owe this growth above all to our extremely loyal customers – especially in the SME sector (focus: radio equipment rental) – as well as to our strong partnerships with global players that we have been privileged to support for over a decade. Equally crucial were our increasing level of automation, our increasingly stable process architecture, and, of course, the tremendous commitment of our entire team. In addition, we have gained valuable insights from our R&D projects, which are now finally paying off. Despite high inflation costs, we were able to invest in technology, logistics, and internationalization. Particularly exciting: We have set up our own data center with GPU technology for our AI projects in Spain! This clearly shows where we are headed in the next 24 months: AI-supported process architecture for greater efficiency and dynamism, modernization of our web presence, and even more focus on smart technologies for our customers. Thank you to everyone who has been with us in 2024 and accompanied us on our journey – you are amazing! We are really looking forward to what 2025 will bring.

[Weiterlesen »](#)

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