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“Longerererer.”

That could actually be a great slogan for our new R7 batteries (and the Motorola R7 radios that go with them) — powered by Motorola’s new IMPRES 2 technology, they last up to 16 hours on a single charge. Pretty amazing. Even more impressive: 226 kilometers on a bike — starting at the Olympic Stadium, across Berlin, and back again. Our deepest respect to everyone who took part in this year’s BRV Cycling Marathon.

Also on site: Funkgeräte-Vermietung.de (our radio equipment rental service in Germany), providing a fleet of Motorola radios to ensure autonomous, clear, and powerful communication — absolutely essential for any outdoor event.

Radios for marathon events — whether on foot or on two wheels — remain the ultimate challenge. Fast-moving participants require flawless coordination, and this has become one of our core specialties, refined with great care over the years.

In addition to the Motorola SLR5500, we now also offer mobile range extension options to keep communication strong throughout large areas. We’re always happy to advise you — free of charge — drawing on nearly 30 years of experience in professional radio communications.

If you’re looking to buy instead of rent, we’d love to help with that too. As a Motorola Platinum Partner and one of the largest resellers in the EU, we offer outstanding pricing and our renowned, top-tier service.

Special thanks to Google Gemini for the image that captures this story perfectly.